

Understanding Your Vehicle Data

Data Collection

As described in our [Data Privacy Notice](#), Rivian collects and uses data from your vehicle to support its performance and functionality. This data includes vehicle usage, operation, and performance data; vehicle service and repair information; crash and roadside service information; and information related to our Advanced Driver Assist System (ADAS or Driver+) features. We use this information to provide vehicle features and services, to assess vehicle performance and operation, for vehicle repair and safety, and for reliability improvements and future product development, among other purposes listed in the Notice.

Raw Vehicle Data

Similar to other automotive OEMs, we do not provide all of the raw data associated with a vehicle in response to a customer access/right to know request. This is due to one or more of the following reasons, consistent with applicable privacy laws:

- The data may be processed by Rivian but not stored/retained (e.g., destination addresses that you enter into your vehicle navigation system are stored only on the vehicle itself)
- The data is not stored in a format that is readily accessible
- Retrieving such data would require a disproportionate level of effort
- Such data is primarily technical in nature and is related to vehicle components, sensors, and other vehicle parts, which we do not consider to be personal information and which is not readily understandable to the average consumer
- We cannot be certain that the individual who has submitted the request was the individual driving the vehicle at any given point

Key Vehicle Metrics

While we cannot provide the raw data for your vehicle, we recognize the interest our customers have in understanding their vehicle performance and driving activities. In response to customer access/right to know requests, we therefore provide a summary report that contains key data and metrics for the vehicle on a daily basis, such as the vehicle's end-of-day odometer, battery state-of-charge, and approximate location. This report should cover the last twelve (12) months or the length of time you have owned the vehicle, whichever is less. Within the summary report, your vehicle's VIN and the dates are listed in the left-most columns. The key metrics are listed across the top. For ease and readability, this data is provided in an industry-standard format (such as .csv or .pdf). Please note that certain data may be blank, null, or erroneous, which could indicate that no data was received by Rivian for a particular day or another issue prevented us from collecting or processing accurate data. For these reasons, this data should not be relied upon as definitive or official.